

IMPORTANT!!!! You DO NOT have to have the licensing for your music prior to registering for ICCA events. (In this case = State Championships) **ICCA REGISTRATION IS DUE SEPTEMBER 27, 2016.** Proof of Purchase for Music Licensing and the Music Licensing Compliance Form are due OCTOBER 17, 2016. Therefore, your Event Registrations can be mailed in SEPARATELY from your Music Licensing Compliance Form.

** The TIME-OUT DIVISION does NOT require music.

“Quick Steps” to Getting Music:

1. Check out all the preferred music providers and pick one that you think will lead you to find the right music for your purpose. (Unleash the Beats and CheerSounds have both been vendors with which several coaches have experienced success.)

REMEMBER: IT IS POSSIBLE TO USE JUST ONE SONG!!! However, no changes can be made to the song other than to cut because of time.

2. PREVIEW THE MUSIC OFFERED BY THE VENDOR YOU CHOSE!! In the case you want to involve your cheerleaders, give the team members the website and have them check out the music and report what they like. (This is completely coach preference!)

3. **OPTION A:** Purchase a SINGLE song. (This does not have to be from a Preferred Vendor. It can come from iTunes.)

OPTION B: Purchase a premade mix from a Preferred Vendor. It is possible to purchase a single mix and use it AS IS. Coaches may elect to add sound effects or voice-overs. In this case, you will have to decide whether the vendor will make the edits, or if you will make the edits. The rights as licensee will likely dictate which direction you go; some vendors REQUIRE you to do edits with them, while others grant you the rights to make your own edits. PAY ATTENTION TO WHAT YOUR LICENSE SAYS!!

REMEMBER: The more changes you make to your music (in terms of mixing, mashing, or editing) means a higher price. Each of these changes costs money.

Some coaches are choosing to incorporate a DJ to make edits to the music. In this case, the DJ MUST have a MECHANICAL license to make changes to the piece of music AND a DISTRIBUTION license to give you

the rights to that “new” music. Other coaches are enlisting the assistance of their choreographer, especially when adding sound effects and voice-overs. A choreographer can be helpful in “hearing” the final product.

HELPFUL HINT: ** CheerSounds has an online “easy mixer” that allows you to mix your own music and add up to three edits.

4. Once your selections are made (and edits added), the vendor should send **one email with your license** and then **another email when the songs are available for download**.

SOME THINGS TO BE AWARE OF:

- It is essential to have the SCHOOL NAME listed on the account for the license.
- Within the license content, make sure your license lists out the song(s) and/or edits you are purchasing. If you find your license does not list all of your purchases, contact the Preferred Vendor and ask them to re-issue your license WITH the song(s) and/or edits you purchased.
- DOUBLE CHECK, DOUBLE CHECK, DOUBLE CHECK!! Make sure you are getting what you are paying for!!!